



Dear Potential Texas Wine Revolution Participant/Vendor:

Texas Wine Revolution is an annual festival, first of its kind, showcasing the beauty of 100% Texas grown wines and this year, specifically 100% Texas grown Rosé wines. This is a unique event that will provide exposure to this Texas winemaking styles for years to come. Featuring 25+ Texas wineries and their 100% Texas grown Rosé, the afternoon will include tastings, live music, local food purveyors, VIP seminars and picnic areas for guests on a picturesque ranch in the Texas Hill Country. Celebrate with us and meet local wineries, winemakers, and farmers for an awakening of Real Texas Wine.

We would like to invite you to take part in this noteworthy and unforgettable event. As a wine region, we have the opportunity to truly show the international wine community that Texas makes world class Rosé.

EVENT DETAILS:

Date: Sunday, April 2, 2017

Time: 11:00am - 4:00pm*
*VIP hours 11:00am - 1:00pm
*General Admission 1:00pm - 4:00pm

Place: Featherstone Ranch
870 Klein Road, Stonewall, TX 78671

of Tickets

Available: 1200

Additional festival information, including set-up and tear-down details and VIP offers/details, will be provided upon organization and details have been solidified.

FESTIVAL GOERS WILL ENJOY:

- Complimentary 6 bottle tote bag, logoed wine glass (for tasting and take home), a booklet featuring each participating winery that will double as a "passport"
- Tastings of 25+ 100% Texas grown Rosés from Texas wineries
- Live entertainment
- Opportunity to purchase bottles and glasses from participating wineries
- Food for purchase from local restaurants/food purveyors
- Picnic areas
- Security by local law enforcement

WINERIES:

Space is limited and will be assigned first on wine eligibility, then on first come first served basis. Participating wineries must provide a minimum of (4) cases of 100% Texas grown Rosé(s) for pouring 1 oz. samples to approximately 1200 festival goers. **No other wines will be permitted for pouring.** You may submit/apply with more than (1) 100% Texas Grown Rosé; if you'd like to, please submit tech sheets and bottle shots for **each** Rosé. We encourage you to bring at least (2) additional cases of your Rosé(s) for opportunities to sell by the bottle or glass. If you plan to sell any wine or merchandise, please bring your own Point of Sale System, Mobile Hotspot (Wi-Fi is available, though not always reliable), and anything necessary to complete a transaction, i.e. cash, change, receipts, etc. Please let us know if electricity is needed and we will do our best to accommodate! **Texas Wine Revolution** will not take a commission on any winery's sales from this day's event.

All wineries must bring:

- (4) cases of 100% Texas grown Rosé for pouring 1 oz. samples
 - If pouring more than 1 Rosé, bring 4 cases of each
 - These wines are a donation and will not be reimbursed by Texas Wine Revolution
 - No other wine is permitted to **pour or sell**, except submitted & approved 100% Texas Grown Rosé(s)
- Recommended: at least (2) additional cases for sales BTB and BTG
 - Last year everyone sold out of their additional (2) cases
- 1-2 winery representatives that are TABC certified
- a logoed stamp (or a marker) and ink pad for marking guest's booklets
- wine keys
- winery marketing collateral / business cards
- décor for table
- cooler for keeping wines chilled
- Point of Sale System and mobile wi-fi hotspot
- Additional Rosé for purchases BTB and/or BTG

Texas Wine Revolution will provide:

- At least (1) Facebook and (1) Instagram mention prior to the festival
- Glasses for all guests/attendees
- Spit cups for all guests/attendees
- Security during the festival
- (1) 8' table, (1) linen, (1) chair
- (1) winery sign
- (2) 20 lb. bags of ice

Please complete and return the forms to us by January 9, 2017. Enclosed is a packet of information and forms that should answer all the questions you may have about participating. Included in the packet are:

- Commitment Form
- Waiver Release Form

You also need to email info@texaswinerevolution the following **when you submit your application:**

- Company logo
- Bottle shot of Rosé(s)
- Tech sheets of Rosé(s)
- ***TABC Festival permit (due by March 15, 2017). Layout/map will be provided before then

We look forward to celebrating Texas and its winemaking abilities with you at the **2017 Texas Wine Revolution.**

Sincerely,

-The **Texas Wine Revolution** team



TEXAS
WINE REVOLUTION

WINERY COMMITMENT FORM

Sunday, April 2, 2017

Featherstone Ranch, Stonewall, Texas

All items must be completed and returned by January 9, 2017

- Winery Commitment Form (*this form, 2 total pages*)
- Waiver Release Form (*in this packet*)
- Rosé Tech Sheet (*if emailing application: info@texaswinerevolution.com*)
- Rose Bottle Shot (*if emailing application: info@texaswinerevolution.com*)
- Company Logo (*if emailing application: info@texaswinerevolution.com*)

All wineries must bring:

- Minimum of four (4) cases of 100% Texas grown Rosé for pouring 1 oz. samples
 - If pouring more than 1 Rosé, bring 4 cases of each
 - These wines are a donation and will not be reimbursed by Texas Wine Revolution
 - No other wine is permitted to **pour or sell**, except submitted & approved 100% Texas Grown Rosé(s)
- Recommended: at least (2) additional cases for sales BTB and BTG
 - Last year everyone sold out of their additional (2) cases
- 1-2 winery representatives that are TABC certified
- Logoed stamp (or a marker) and ink pad for marking guest's booklets
- Wine keys/corkscrews
- Winery marketing collateral / business cards
- Cooler for keeping wines chilled
- Decor
- ****Optional but HIGHLY recommended**** Point of Sale System and mobile wi-fi hotspot
- ****Optional but HIGHLY recommended**** Additional cases of Rosé for purchases BTB and/or BTG

Texas Wine Revolution will provide:

- At least (1) Facebook and (1) Instagram mention prior to the festival
- Glasses for all guests/attendees
- Spit cups for all guests/attendees
- Security during the festival
- (1) 8' table, (1) linen, (1) chair
- (1) winery sign
- (2) 20 lb. bags of ice
- Access to approved hand-washing stations

WINERY (WILL BE LISTED ON ALL SIGNAGE/PROMOTIONS): _____

ADDRESS: _____ **CITY:** _____ **ZIP:** _____

EMAIL: _____ **WEBSITE:** _____

PHONE: _____ **# OF STAFF THAT WILL BE REPRESENTING YOUR WINERY:** _____

POINT OF CONTACT AND TITLE: _____

CONTACT'S PHONE: _____ **CONTACT'S EMAIL:** _____

ROSÉ NAME, VINTAGE, AVA(s): _____

****PLEASE ALSO ATTACH ROSÉ TECH SHEET**

WINERY DESCRIPTION (POSTED ON SOCIAL MEDIA): _____



TEXAS
WINE REVOLUTION

WINERY COMMITMENT FORM

Sunday, April 2, 2017

Featherstone Ranch, Stonewall, Texas

IS YOUR ROSÉ A 100% TEXAS GROWN WINE? YES NO

IF NO, PLEASE LIST OTHER STATES/COUNTRIES AND % OF GRAPES GROWN IN: _____

PLEASE LIST ALL VINEYARDS AND LOCATIONS SOURCED FOR YOUR ROSÉ (THIS WILL BE POSTED ON SOCIAL MEDIA):

MY WINERY IS INTERESTED IN PARTICIPATING IN V.I.P. SPECIAL EVENTS/OFFERS/SUPPLIES YES NO

****MORE INFORMATION TO BE PROVIDED. SELECTING "YES" DOES NOT HOLD YOU TO COMMITMENT AT THIS TIME.**

PLEASE SEND ADDITIONAL INFORMATION ON VOLUNTEERING ADDITIONAL STAFF FOR THIS EVENT YES NO

PLEASE LIST ANY SPECIAL NEEDS OF YOUR WINERY/YOUR STAFF:

I have carefully read this agreement and understand that by signing this contract, my establishment will be receiving advertising through various media outlets and sponsors if chosen as a winery participant at **Texas Wine Revolution**. I also understand that if chosen to participate in the 2017 **Texas Wine Revolution**, I will be fully committed and agree to represent my business by supplying TABC certified staff to pour wine during this event. **Texas Wine Revolution** reserves the right to decline an application for any reason.

Signature : _____ Date: _____



WINERY COMMITMENT FORM

Sunday, July 10, 2016

Hye, Texas

I, _____ (name), with _____
(winery) agree to indemnify and hold harmless **Texas Wine Revolution** and Featherstone Ranch, its parent, subsidiaries and affiliates against any damages, losses, claims or demands for any negligent acts that may result from any incident on the part of me or anyone associated with my winery.

Signature: _____

Printed Name: _____

Company: _____

Date: _____

**EMAIL COMPLETED FORMS
BY JANUARY 9, 2017 TO:**

INFO@TEXASWINEREVOLUTION.COM

OR

MAIL COMPLETED FORMS TO:
*Must be postmarked by Jan. 6, 2017
to be considered

TEXAS WINE REVOLUTION - Attn: Applications
P.O. Box 263
Hye, Texas 78635

QUESTIONS:

INFO@TEXASWINEREVOLUTION.COM